NORCROSS, GA, August 20, 2015 — NORCROSS, GA - Asian Americans Advancing Justice - Atlanta (AAAJ-Atlanta) will hold a special press conference on Thursday, August 27th at 2:00pm at our office located at 6040 Unity Drive Suite E. Norcross GA 30071 to provide current results from our 2014 efforts to engage Korean voters in Georgia, and also discuss future work and goals for our multi-year “10,000 Korean Votes” campaign.

In 2014, AAAJ-Atlanta launched its “10,000 Korean Votes” campaign specifically targeting Korean Americans living in Georgia, with a specific emphasis on conducting outreach in Gwinnett County which is home to the largest Korean population. The goal of this multi-year campaign is to target and engage 10,000 Korean Americans in Georgia to become active voters in Georgia by 2020.

“Based on our research, there are over 11,000 Korean American voting age citizens in Gwinnett County alone,” said Helen Ho AAAJ-Atlanta Executive Director. “10,000 Korean Americans voting in that county or even in our state during any election would create a voting bloc powerful enough to have Korean American voices heard when it comes to making laws, and to also push for Korean-language ballots which would help a large number of our community access their right to vote,” said Ho.

To support this multi-year effort, Advancing Justice – Atlanta was recently awarded a grant from the Overseas Korean Foundation to increase Korean-American civic engagement and political visibility in 2015.

“We are thrilled to share the results and outcome from the first year of our campaign and look forward to continuing our effort to increase Korean American political power,” said Ms. Ho.

WHAT: Special Press Conference to discuss 10,000 Korean Votes Campaign

WHEN: Thursday, August 27th, 2:00 pm to 3:00 pm

WHERE: AAAJ-Atlanta’s offices, 6040 Unity Drive, Suite E, Norcross, Georgia 30071

CONTACT: James Woo, 404-585-8446 or at jwoo@advancingjustice-atlanta.org

About Asian Americans Advancing Justice - Atlanta

Asian Americans Advancing Justice - Atlanta (formerly Asian American Legal Advocacy Center or AALAC) is the first non-profit law center dedicated to Asian immigrants and refugees (“Asian Americans”) in the Southeast.

Our goal is to engage, educate and empower under-represented Asian Americans to greater civic participation.

We are one of five independent organizations that make up the national Asian Americans Advancing Justice. Together with our affiliates in Chicago, DC, Los Angeles and San Francisco, we bring more than 100 years of collective experience in addressing the civil rights issues faced by Asian Americans and other vulnerable and