10,000 Korean Votes Campaign

Atlanta, GA, July 1, 2014 — Asian American Legal Advocacy (AALAC) is holding a press conference tomorrow, Wednesday, July 2nd at 3:00 pm at our offices located at 5302 Buford Hwy. NE, Suite B1, Atlanta, GA, 30340. The press conference will be held jointly with Andy Kim of The Korea Southeast US Chamber of Commerce.

AALAC will announce the launch of its “10,000 Korean Votes” campaign specifically targeting Korean Americans living in Gwinnett. The goal of the campaign is to get 10,000 Koreans to register and vote during the 2014 elections, and also sign a petition requesting that official ballots be provided in the Korean language.

The Voting Rights Act of 1965 prohibits the U.S. government from racial discrimination in voting. The Act contains numerous provisions that regulate the administration of elections. Section 203 of the Voting Rights Act requires jurisdictions containing significant language minority populations to provide bilingual ballots and interpreters.

“Based on our research, there are over 11,000 Korean American voting age citizens in Gwinnett County who would have an easier time voting if ballots were in the Korean language,” said Helen Ho AALAC’s Executive Director. “We know we the numbers and want to work with our Korean community to push for Korean language ballots. We know this will increase the number of Koreans voting and build power for the Korean community as a whole,” said Ms. Ho.

WHAT: Press Conference WHEN: Wednesday, July 2nd, 2014 starting at 3:00 pm WHERE: AALAC Offices, 5302 Buford Highway NE, B-1, Doraville, Georgia 30340. AALAC is on the 2nd floor of the Koreatown Plaza across from Mozart Bakery. WHO: All media is invited to this important press conference and special Korean voting launch.

About Asian Americans Advancing Justice - Atlanta

Asian Americans Advancing Justice - Atlanta (formerly Asian American Legal Advocacy Center or AALAC) is the first non-profit law center dedicated to Asian immigrants and refugees (“Asian Americans”) in the Southeast. Our goal is to engage, educate and empower under-represented Asian Americans to greater civic participation.

We are one of five independent organizations that make up the national Asian Americans Advancing Justice. Together with our affiliates in Chicago, DC, Los Angeles and San Francisco, we bring more than 100 years of collective experience in addressing the civil rights issues faced by Asian Americans and other vulnerable and underserved communities. Visit www.advancingjustice-atlanta.org.